

COMING



OUTSTANDING VISIBILITY

FROM I-81, ROUTE 309 AND ROUTE 315



±410,000

SQUARE FEET OF SPECIALTY RETAIL

ANCHOR, JUNIOR ANCHOR, THEATER, SMALL STORE AND RESTAURANT PAD OPPORTUNITIES



109,991

PEOPLE WITHIN 5 MILES







OVERVIEW

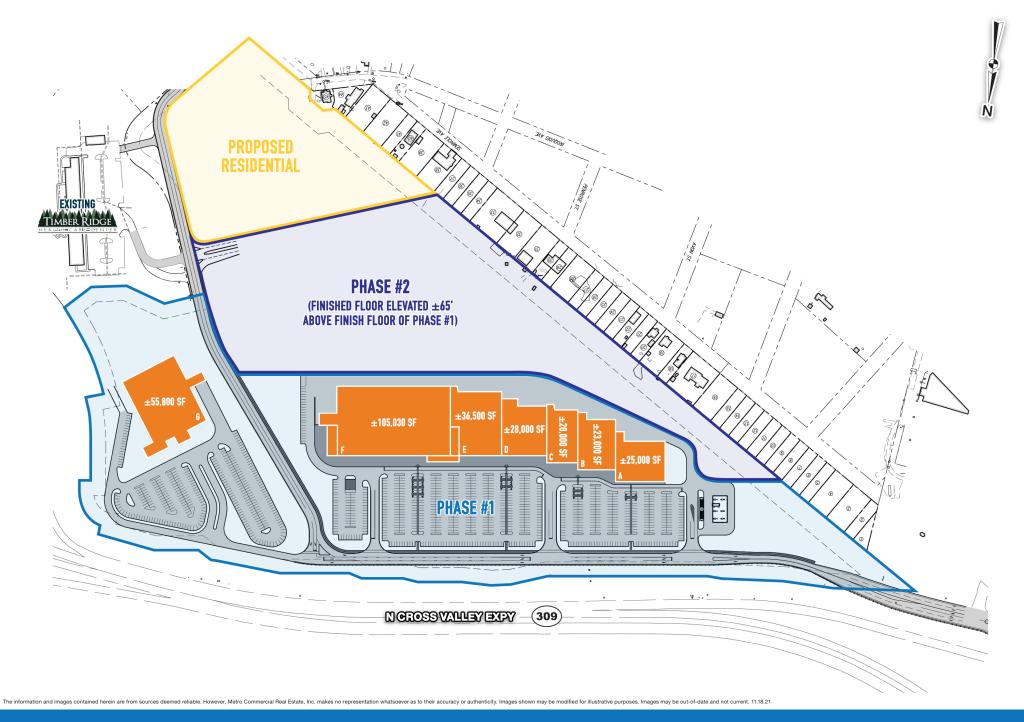
Valley Crest is a ±62 acre parcel generally located at the intersection of Pennsylvania Route 309 and Interstate 81 Exit 170 A&B in Plains Township, Pennsylvania. The parcel is zoned MU (Mixed Use) generally permitting residential and commercial development. Valley Crest LP, owner of the property, proposes to redevelop the site as a shopping center that may include up to 410,000 SF of retail buildings.

The project is accessible via Pennsylvania Route 309 and is located on the eastern side of Wilkes-Barre's regional shopping/entertainment/dining district. Valley Crest Real Estate, LP proposes new traffic infrastructure in the Valley Crest area to: a) provide access to the site and b) improve traffic flow in the Pennsylvania Route 309 and Mundy Street corridors. The site is located approximately one guarter (1/4) mile from Wyoming Valley Mall (±900,000 SF). It is also less than one (1) mile from the area's two (2) dominant power centers, Arena Hub Plaza (±438,000 SF anchored by Lowe's) and Wilkes-Barre Township Commons (± 350,000 SF anchored by Target). Prominent regional destinations near the site include Mohegan Sun Pocono, Mohegan Sun Arena, Motorworld, and Geisinger Wyoming Valley Medical Center.

DEMOGRAPHIC SNAPSHOT

*ESRI 2021

2021 DEMOGRAPHICS 5 I		5 MILES		10 MILES	20 MILES
	Est. Population	109,991		210,456	448,293
	Est. Households	47,769		89,747	186,212
\$	Est. Avg. HH Income	\$61,239		\$69,133	\$71,595
	Traffic Counts	59,489 VPD (I-8	1)		34,341 VPD (Route 309)
NEARBY COLLEGES & UNIVERSITIES			DISTANCE	(MILES)	TOTAL ENROLLEMENT
*	King's College		3.7		2,400
W	Wilkes University		4.1		4,700
	Misericordia University		10.8		2,240
**	Luzerne County Community College		11.1		6,669
0	Penn State Wilkes-Barre		12.5		460









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